

GEYCON

GESTION Y CONSULTORIA DE INVERSION EXTRANJERA Y TURISMO

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GEYCON Business Consulting presents its specialized services and express the interest in becoming your strategic partner in identifying and evaluating high-potential investments opportunities within the dynamic D. R. economy and specially in its tourism sector.

In a constantly evolving global market, characterized by the emergence of new niches (wellness tourism, experiential travel, sustainable tourism, etc.) and digital transformation, the ability to locate viable opportunities and conduct a thorough risk assessment has become a critical factor for the success of any investment.

We understand that your goal is to maximize your capital return while minimizing risk exposure. This is precisely where GEYCON can provide decisive value. Our firm offers a comprehensive service that combines market prospecting with the analytical rigor of due diligence, structured in the following phases:

1. Opportunity Sourcing and Screening: Through in-depth market analysis, we identify companies, assets, or emerging projects (hotels, chains, tour operators, technology platforms, etc.) that align with your investment profile and strategy.
2. Viability and Potential Assessment: We analyze the business model, unique value proposition, market position, brand strength, and growth forecasts of the identified targets.
3. Comprehensive Due Diligence: We conduct a meticulous verification process covering:
 - Legal Due Diligence: Review of contracts, licenses, permits, intellectual property, litigation, and regulatory compliance.
 - Financial Due Diligence: Analysis of historical financial statements, projections, cash flows, and fiscal health.
 - Operational and Commercial Due Diligence: Assessment of the operational structure, process efficiency, customer portfolio, and commercial strategy.
 - Market Due Diligence: Validation of market size, trends, competitive analysis, and barriers to entry.

Why choose GEYCON for the tourism sector?

- Sector Expertise: Our team consists of senior consultants with extensive experience in the hospitality, gastronomy, leisure, and TravelTech subsectors.
- Proprietary Methodology: We use proven analytical methodologies and advanced market intelligence tools to provide a clear, data-driven perspective.

- Personalized Approach: We do not offer generic solutions. Our work is fully tailored to your specific investment objectives and risk tolerance.
- Confidentiality and Rigor: We guarantee the utmost discretion in all our dealings and deliver exhaustive reports that facilitate informed decision-making.

We are confident that a collaboration with GEYCON will provide you with the clarity and confidence needed to move forward with your investment projects in the tourism sector.

We are at your disposal to arrange a meeting and discuss in more detail how we can support your objectives. Please do not hesitate to contact us at [direct phone number] or via [specific contact email].

Sincerely,

SANTIAGO VALVERDE
President & CEO